



Football I

Produced by Dr. Mario | UNC STOR 538



Overview of Football





What Makes Teams Win



❖ Two Ways Offense Gains Yards

- ❖ Passing
- ❖ Rushing

YDS = Yards
ATT = Attempt

❖ Analysis by Bud Goode

- ❖ Statistician from the 1960s
- ❖ Passing YDS and Rushing YDS Not Effective
- ❖ Showed YDS/ATT Good Predictors of Success
- ❖ Measures of Efficiency are Better Than Counts
- ❖ Both Passing and Rushing Attempts Use a Down
- ❖ Downs in Football are Important Resources





What Makes Teams Win



❖ Scoring Margin for a Team

- ❖ Related to the Spread
- ❖ Formula

$$\textit{Scoring Margin} = \textit{PTS For} - \textit{PTS Against}$$

- ❖ Positive Margin = Team Won
- ❖ Negative Margin = Team Lost

❖ Offensive Predictors of the Scoring Margin

- ❖ Passing YDS/ATT
- ❖ Rushing YDS/ATT
- ❖ TOs Committed

PTS = Points
YDS = Yards
ATT = Attempt
TO = Turnover





What Makes Teams Win



❖ Defensive Predictors of the Scoring Margin

- ❖ Passing YDS/ATT Allowed
- ❖ Rushing YDS/ATT Allowed
- ❖ Defensive TOs Caused

❖ Differential Predictors of the Scoring Margin

- ❖ Difference Between PEN
- ❖ Difference Between Return TDs (Off Fumbles, Interceptions, Kickoffs, and Punts)

YDS = Yards
ATT = Attempts
TO = Turnover
PEN = Penalty
TD = Touchdown





What Makes Teams Win



❖ Regression on the Team Level

- ❖ Covers 2014 – 2017 Seasons
- ❖ All Predictors are Significant Except Penalty Difference
- ❖ RSQ of 0.79
- ❖ Standard Error of 44
- ❖ Approximately 95% of the Time, the True Scoring Margin Would Be Within 88 Points

PTS = Points
YDS = Yards
ATT = Attempts
G = Games

❖ Interesting Insight

- ❖ Coefficients for Passing Efficiency Triple Coefficients for Defensive Efficiency
- ❖ Extra Passing YDS/ATT Worth 69.04 PTS (+4.3 PTS/G)
- ❖ Extra Rushing YDS/ATT Worth 23.24PTS (+1.45 PTS/G)
- ❖ What is the Problem with This Interpretation?

← Based on 16
Game Season





What Makes Teams Win



	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%
Intercept	0	#N/A	#N/A	#N/A	#N/A	#N/A
RET TD	9.872342	2.157991168	4.574783396	1.16958E-05	5.599669837	14.14501449
PENDIF	-0.443983	0.229640086	-1.933385498	0.055544099	-0.898654202	0.010688576
PY/A	69.04335	5.904116666	11.69410275	1.49694E-21	57.35360686	80.73308707
RY/A	23.24033	8.870679499	2.619904014	0.009931475	5.677000772	40.80365688
TO	-4.996646	0.700715051	-7.130782236	8.14422E-11	-6.384013477	-3.609279406
DPY/A	-53.68362	7.309871105	-7.343990609	2.72827E-11	-68.15666081	-39.21058869
DRY/A	-39.19238	11.02076077	-3.556231617	0.000539424	-61.01271724	-17.37203856
DTO	2.014417	0.701369345	2.872120361	0.004822265	0.625754685	3.403079667





What Makes Teams Win



- ❖ **Modified Regressions for Scoring Margin**
 - ❖ Regression Based ONLY on Passing Info (RSQ = 0.63)
 - ❖ Regression Based ONLY on Rushing Info (RSQ = 0.17)
- ❖ **Impact of Turnovers**
 - ❖ Offensive TOs Costs 4.99 Points
 - ❖ Defensive TOs Worth 2.01 Points
 - ❖ Overall, TO Worth Approximately 3.5 Points

TO = Turnover





What Makes Teams Win



❖ Relationship Between Passing and Rushing Stats

- ❖ Correlation of 0.12 Between Passing YDS/ATT and Rushing YDS/ATT
- ❖ Many Believe Rushing Improves the Passing
- ❖ Contradicts the Actual Seasonal Data
- ❖ Why Low Correlation?

YDS = Yards
ATT = Attempt



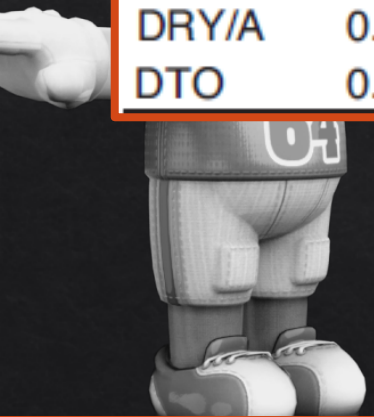


What Makes Teams Win



❖ Correlation Matrix of Predictors

	RET TD	PENDIF	PY/A	RY/A	TO	DPY/A	DRY/A	DTO
RET TD	1							
PENDIF	-0.0411544	1						
PY/A	0.11048133	-0.0159983	1					
RY/A	-0.0576343	0.14013158	0.117779	1				
TO	-0.0812525	0.00623663	-0.3247161	-0.1171398	1			
DPY/A	-0.231602	-0.0861299	-0.0057858	0.04259182	0.24926699	1		
DRY/A	0.01902488	-0.220135	0.22861	-0.0454787	-0.2443873	0.23895137	1	
DTO	0.20411428	-0.0429489	0.11200158	-0.1535111	-0.0576773	-0.1431152	0.14203155	1





Final Inspiration

If you don't remember if you played
football, you probably played football.

- Mahatma Mario